

A purple circle with a white plus sign is located in the top left corner.

Introducing Spiro.AI

Built for Manufacturers and Distributors

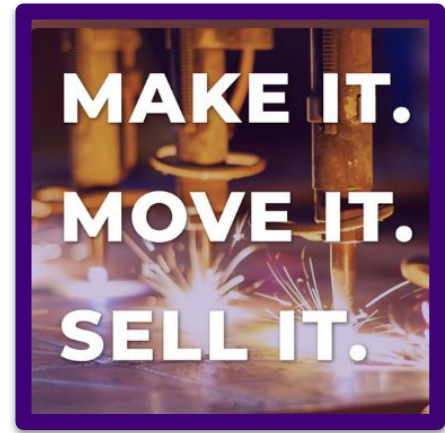
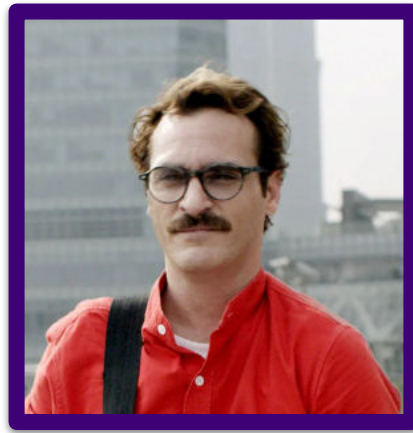
A green gear icon is located on the left side of the slide, partially cut off by the edge.

Adam Honig | CEO | adam@spiro.ai | (415) 200-3580

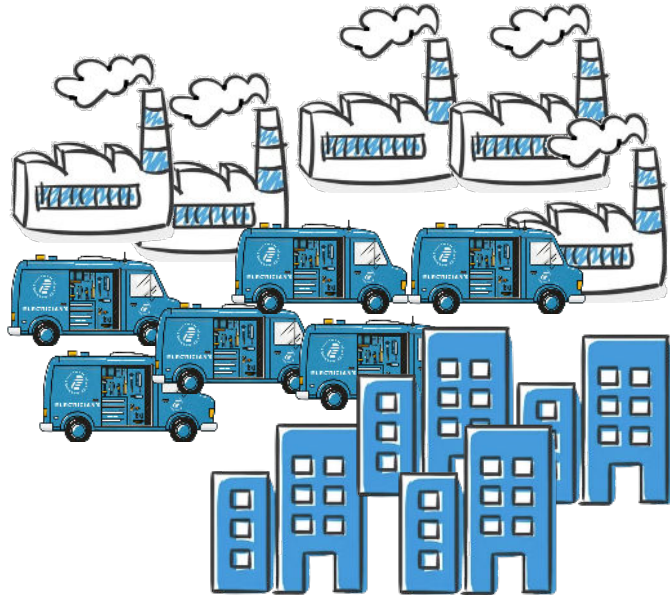
**Know everything about customers.
Build stronger relationships.
Receive more orders.**



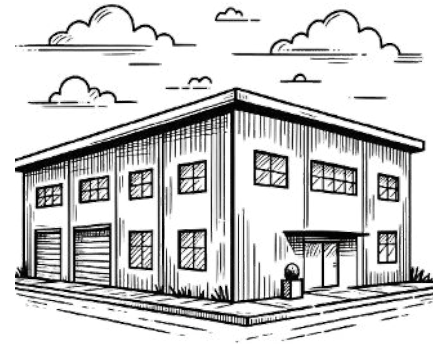
Quick introduction



It's hard for you to know what's going on with customers



Your customers



You

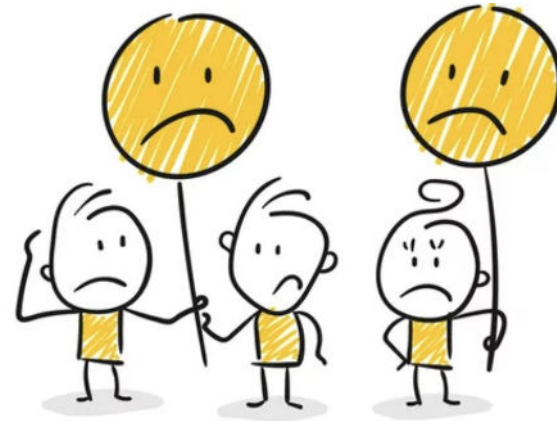
Why is this hard?



**Relationship
information is
in everyone's
head**



**Order
information is
in ERP**



**It takes a lot of time and
meetings to sort it out**

What's the result? Either the team:



**Spends a lot of
time to pull it
together
manually**

OR



**They do the
best they can
with limited
insight**

And that means they



Are being unproductive and wasting time that could be spent with customers

OR



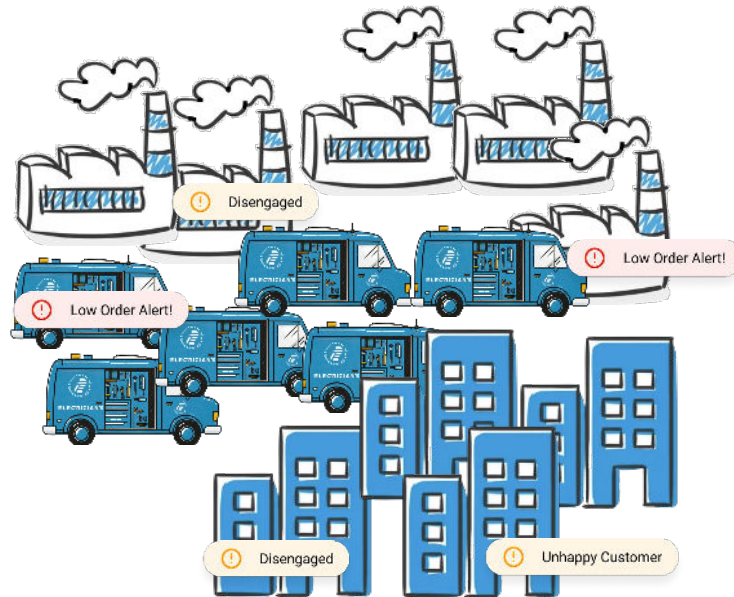
Might not be able to really address your customers' needs

Which puts customers, relationships and orders *at risk*.

But it's actually worse.



Without good customer data, there are *undiscovered risks* that could cost you \$\$\$



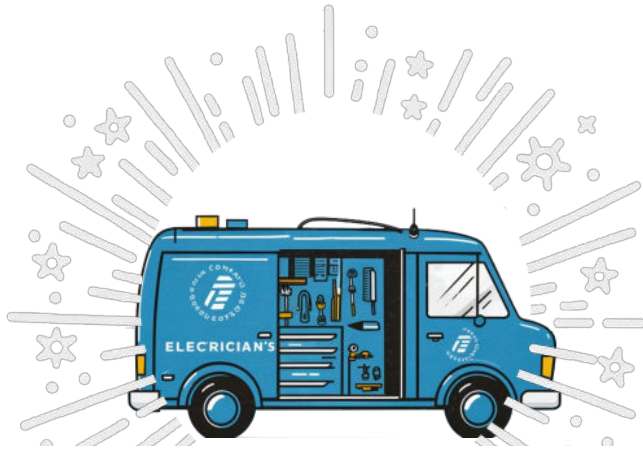
According to our benchmark survey, **4 out of 5 distributors** say they lost business unexpectedly in 2023.

Your customers

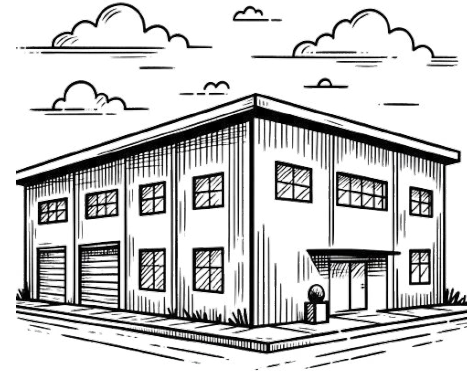
**How can AI
solve this problem?**



You need a **single place** for all customer information



To see all quotes, orders, and
customer interactions



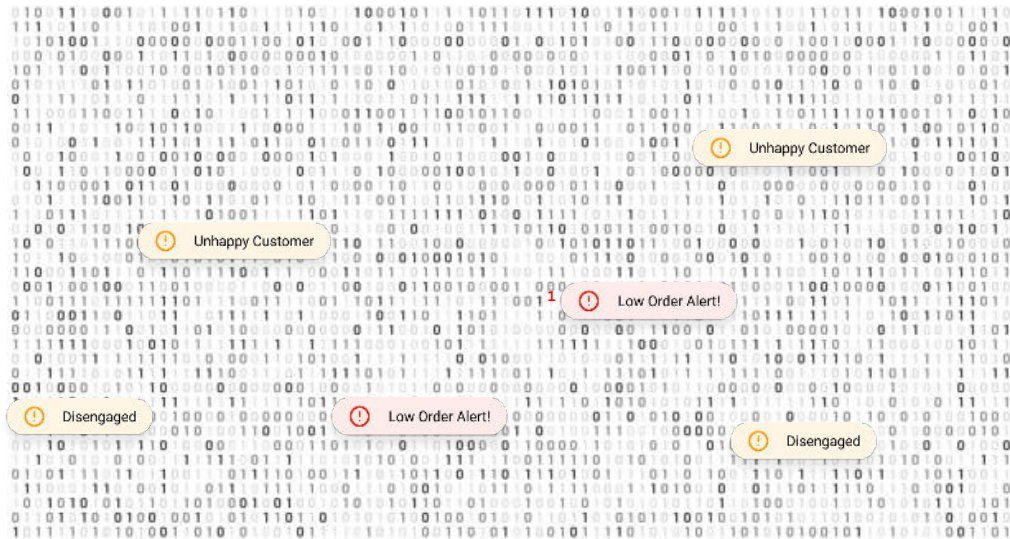
You

But you need this information without turning your team into data entry clerks



...and this is where the AI comes in

Because you're capturing all this data automatically, use AI to spot anomalies



to alert the team to take action



Spiro is an AI-Powered CRM that automatically connects with your business information



Office 365, Exchange,
Gmail



RingCentral,
Spiro's VoIP

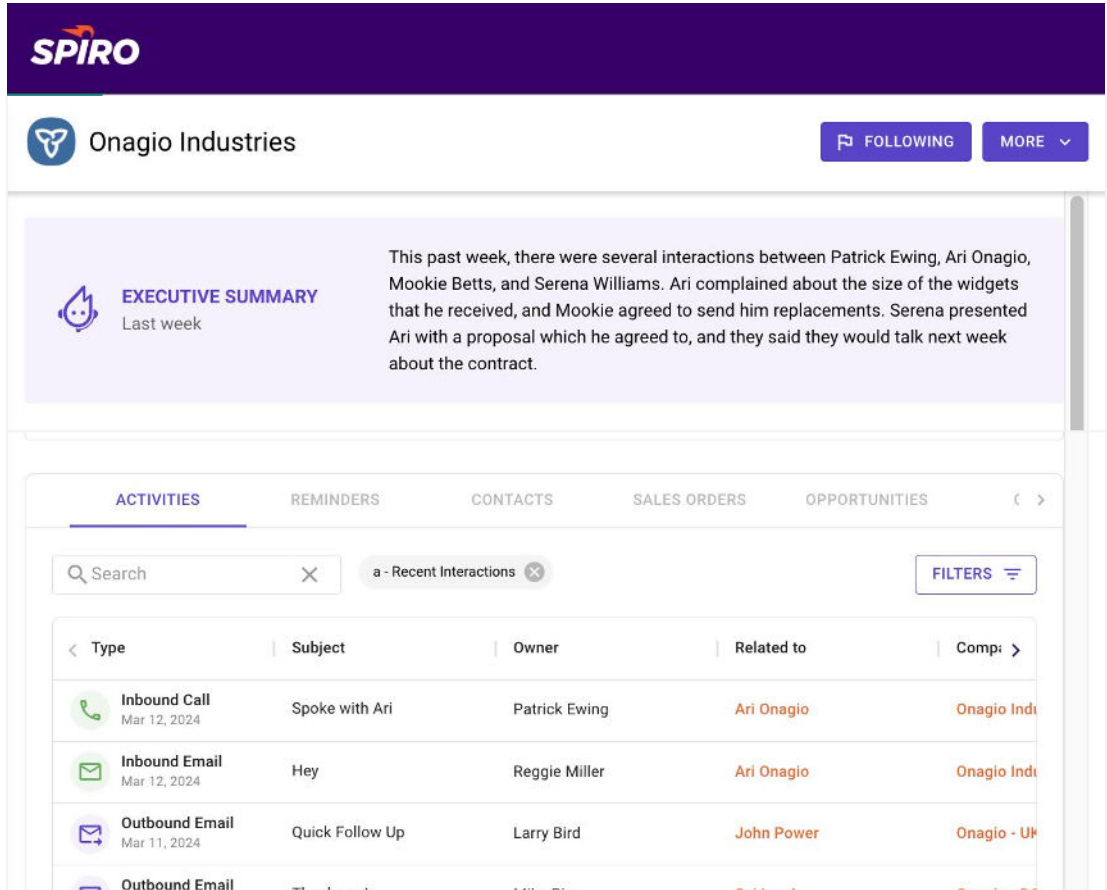


Teams, Zoom



Epicor, Infor, Sage
and many more

Spiro's AI Automatically Summarizes Collected Data



SPIRO

Onagio Industries FOLLOWING MORE

EXECUTIVE SUMMARY
Last week

This past week, there were several interactions between Patrick Ewing, Ari Onagio, Mookie Betts, and Serena Williams. Ari complained about the size of the widgets that he received, and Mookie agreed to send him replacements. Serena presented Ari with a proposal which he agreed to, and they said they would talk next week about the contract.

ACTIVITIES | REMINDERS | CONTACTS | SALES ORDERS | OPPORTUNITIES

Search a - Recent Interactions FILTERS

Type	Subject	Owner	Related to	Comp:
Inbound Call Mar 12, 2024	Spoke with Ari	Patrick Ewing	Ari Onagio	Onagio Ind
Inbound Email Mar 12, 2024	Hey	Reggie Miller	Ari Onagio	Onagio Ind
Outbound Email Mar 11, 2024	Quick Follow Up	Larry Bird	John Power	Onagio - UK
Outbound Email				

Spiro's AI Proactively Recommends Actions Based on Orders and Activity Levels



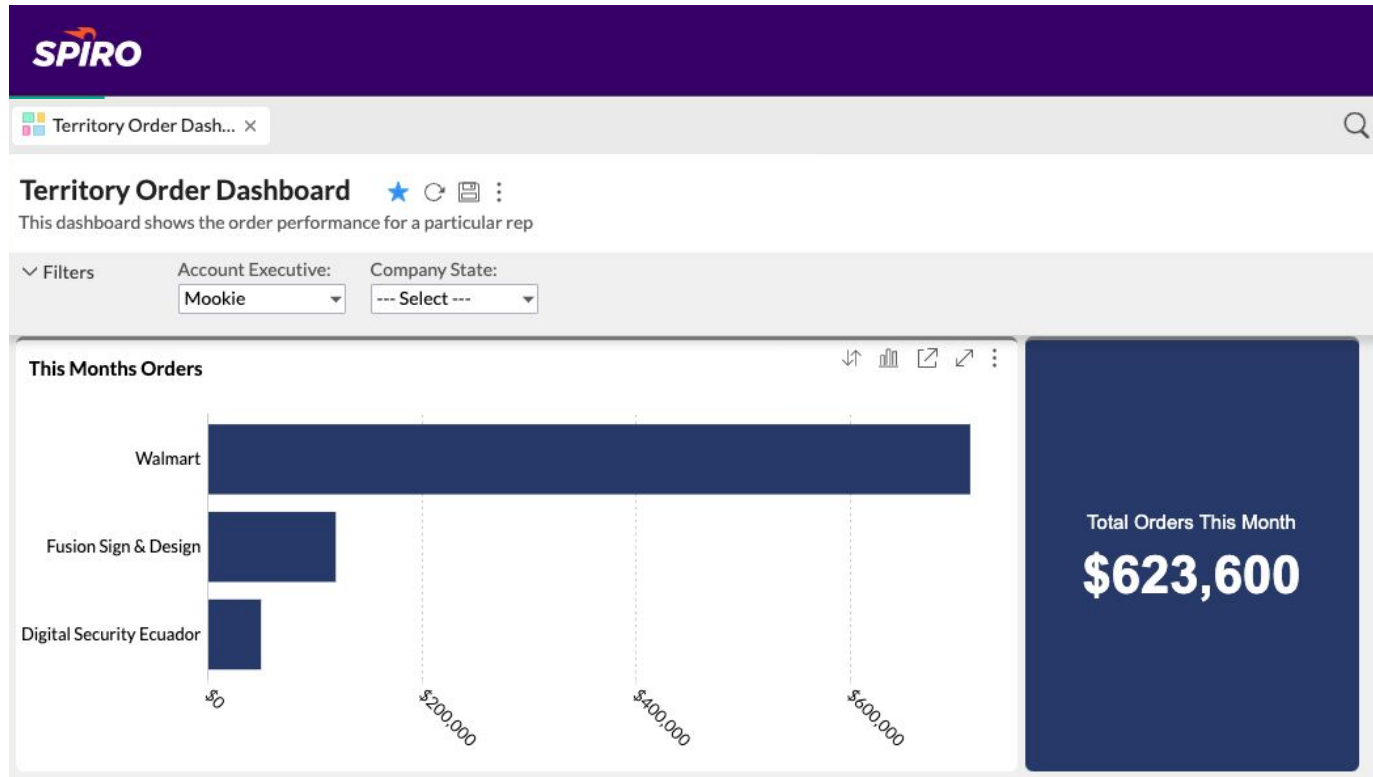
The screenshot displays the Spiro CRM interface. At the top, the Spiro logo is on the left, and navigation icons for search, phone, status (Calls Unavailable), email, calendar, and notifications are on the right. The user profile for Patrick Ewing is visible in the top right corner.

The left sidebar contains an 'Assistant' section with a 'Low Order' dropdown and 'My Alerts' dropdown. Below these are several icons representing different CRM functions. A list of companies is shown, with 'Fredericks Company' highlighted in purple, indicating it is the selected entity. Other companies listed include 'Onagio - Canadian Branch' and 'son Tr Coned Transmission'.

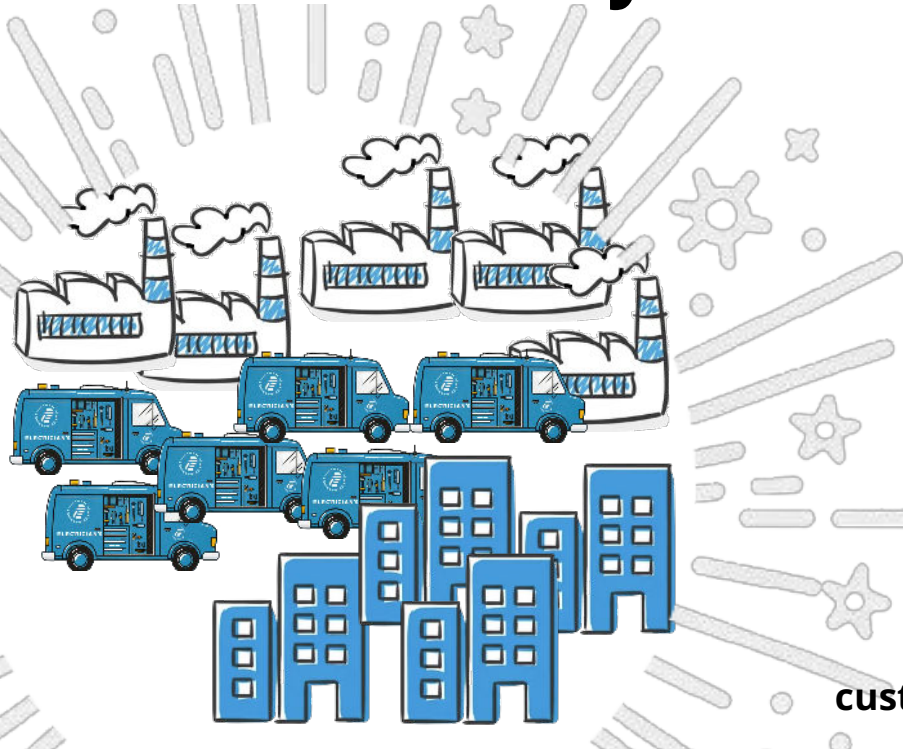
The main content area shows the 'Fredericks Company' profile. It features a 'DETAILS' button and a 'MORE' dropdown. A prominent AI recommendation message states: 'Hey there Patrick, do you think it's time to reach out to Fredericks Company? We know them and it's been over 90 days since their last order – that's a great opportunity to check in with them!'. Below this message are three tabs: 'COMPANY DETAILS', 'ACTIVITIES', and 'CONTACTS'. The 'COMPANY DETAILS' tab is active, displaying the following information:

COMPANY DETAILS	
Name	Fredericks Company
Company Type	Customer - Tier B
Phone	(215) 947-2500
Website	frederickscompany.com
Engagement	Disengaged
Address	2400 Philmont Avenue
City	State / Province

Spiro Comes with a Full Analytics Platform To Help You Run the Business with Data



With Spiro you and your team will have full visibility into customers



Your customers



The results: increased time with customers, better customer relationships and ultimately more orders



SPIRO

www.spiro.ai

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